

The #NatureForAll PLAYBOOK

AN ACTION GUIDE FOR
INSPIRING LOVE OF NATURE



#NATURE
FOR ALL

PARCS
CANADIAN PARKS COUNCIL
CONSEIL CANADIEN DES PARCS

Pick up the Playbook.
Plan your play. Make a difference.

Preface

In 2015, the **Canadian Parks Council** (CPC) formed a citizen working group to develop an action guide to connect Canadians with Nature. One year later, **The Nature Playbook** was launched to great acclaim. The #NatureForAll Playbook has been developed in partnership with the CPC, with input from many other #NatureForAll partners. Using the CPC's **The Nature Playbook** as a base, it incorporates much of the language and many of the same ideas and examples. It is augmented and expanded with ideas and examples received through international workshops held during the 2014 IUCN World Parks Congress and the 2016 IUCN World Conservation Congress as well as the outcomes of the 2015 **Paul-F Brandwein Institute's North American Summit: Inspiring a New Generation**, and through ongoing collaboration among some 150 #NatureForAll partners worldwide. The #NatureForAll Playbook offers suggestions and possibilities, but also emphasizes the importance of knowing yourself or your organization, and connecting on your own terms—inspiring the love and support for Nature that will lead to increased action for its conservation now and into the future.

2017

Document is available in English, French, Spanish and Chinese

Available at <http://www.NatureForAll.global>

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WE ARE NATURE: #NATUREFORALL



#NatureForAll is a global movement to inspire love of Nature—of our earth, water, sky, plants, animals, and people. It is about connection and love. It is about the one thing that unites us all, and the one thing that we can never lose.

We are Nature. We are the water; our bodies are ninety percent water. We are the sky; our bodies need oxygen to breathe. We are the earth; other animals and plants sustain our bodies, giving us strength. We are Nature, no matter where we come from, and no matter what else we are. To connect with Nature is to connect with ourselves.

Whoever you are, and wherever you are in the world, the #NatureForAll Playbook is an invitation to discover your unique way to connect with Nature, and help others do the same.



Why #NatureForAll?

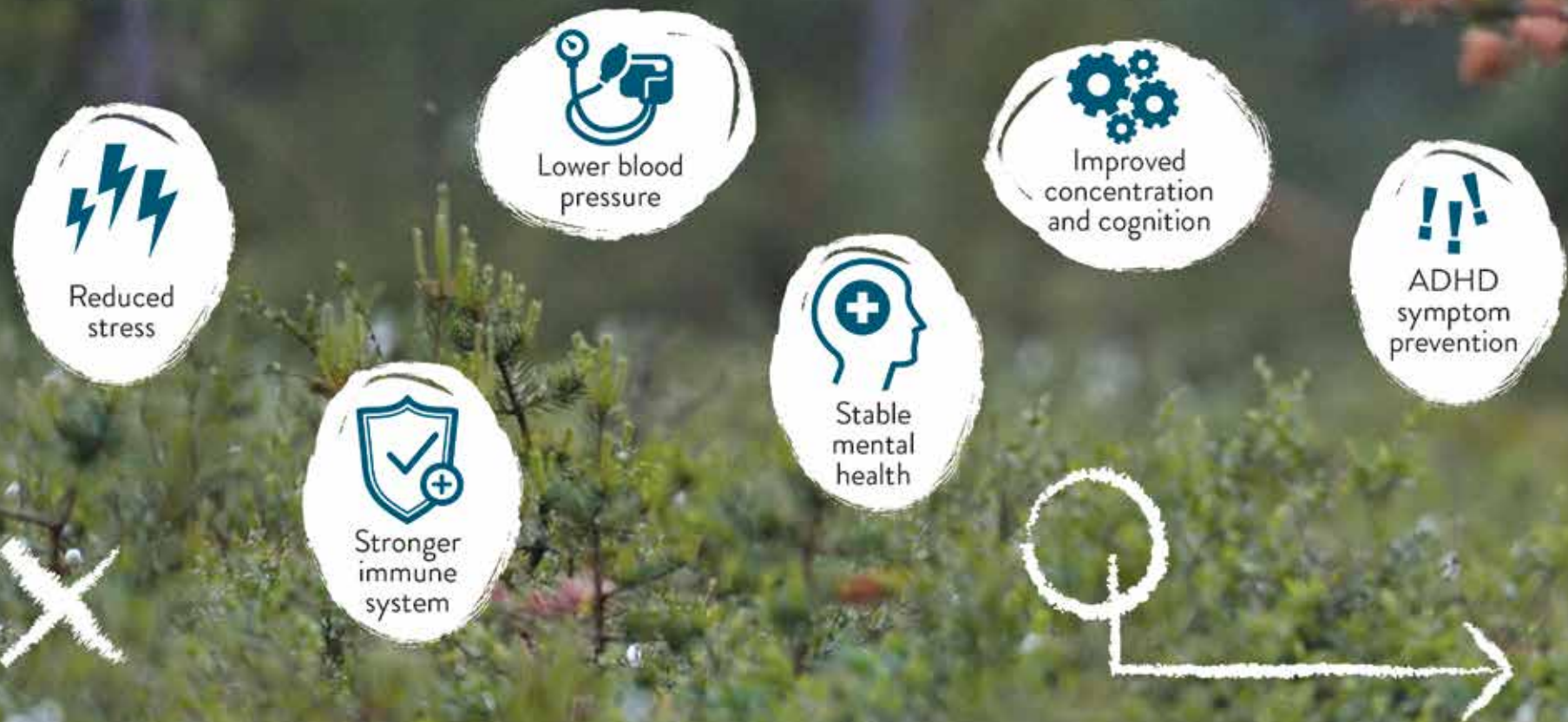
We know that we need Nature and Nature needs us. Many organizations and individuals across the world are working hard to make sure that people love and care for Nature so that we and our planet remain healthy into the future. However, many of us—children with little opportunity to engage directly with Nature; people increasingly living in cities remote from the natural world; young adults immersed in technology for whom Nature is seemingly irrelevant; communities struggling to deal with poverty and lack of access to key resources and services; or those who are too busy or lack the free time to spend in Nature—are still disconnected from Nature. As a result of this disconnection, some of us make decisions that are not helping the planet. We need to find ways to reach new audiences and scale up our efforts to connect people with Nature so that the future is one in which everyone everywhere loves and cares for Nature.



How does Nature affect us?

People everywhere—in cities and in rural communities—rely on Nature to sustain them. Nature provides clean air, clean water, food, and livelihood opportunities. Nature is also good for people, and research is proving it again and again. Time spent outdoors provides irreplaceable benefits in our lives.

For more information and additional resources, visit <http://www.natureforall.global/resources/>





Healthy birth weights



Emotional and physical well-being



Lasting love for Nature



Improved eyesight



Positive mindset



Healing



More opportunities for physical activity



Disease prevention



Reduced mortality



Calmness



How can YOU play for Nature?



The #NatureForAll Playbook is designed to inspire action—bringing people from all walks of life into the Nature game. Connecting people with Nature is a complex challenge, so where do we start? Next steps can be found here in the #NatureForAll Playbook, itself the result of considerable work and years of research. Now that we have the knowledge, it's time to bring in more players!

The #NatureForAll Playbook is organized into **STRATEGIES** and **PLAYS**:



STRATEGIES TO CONNECT WITH NATURE

- #1** Bring children into Nature at an early age
- #2** Find and share the fun in Nature
- #3** Use urban gateways to Nature
- #4** Embrace technology
- #5** Share cultural roots and ancestry in Nature
- #6** Seek out diverse partnerships
- #7** Empower a new generation of leaders

The seven strategies offer solutions to a worldwide problem of disconnection from Nature and are intended to guide our actions, or “plays”. They have been developed based on recommendations received at the 2014 IUCN World Parks Congress and the 2016 IUCN World Conservation Congress, and advice of #NatureForAll partners worldwide. They will continue to evolve over time. Not every strategy may be applicable in every situation, so choose the one(s) that work best for you in your local context.

WHAT IS A NATURE PLAY?

Quick Play:

Simple, effective activities that individuals can do anywhere.

Featured Plays:

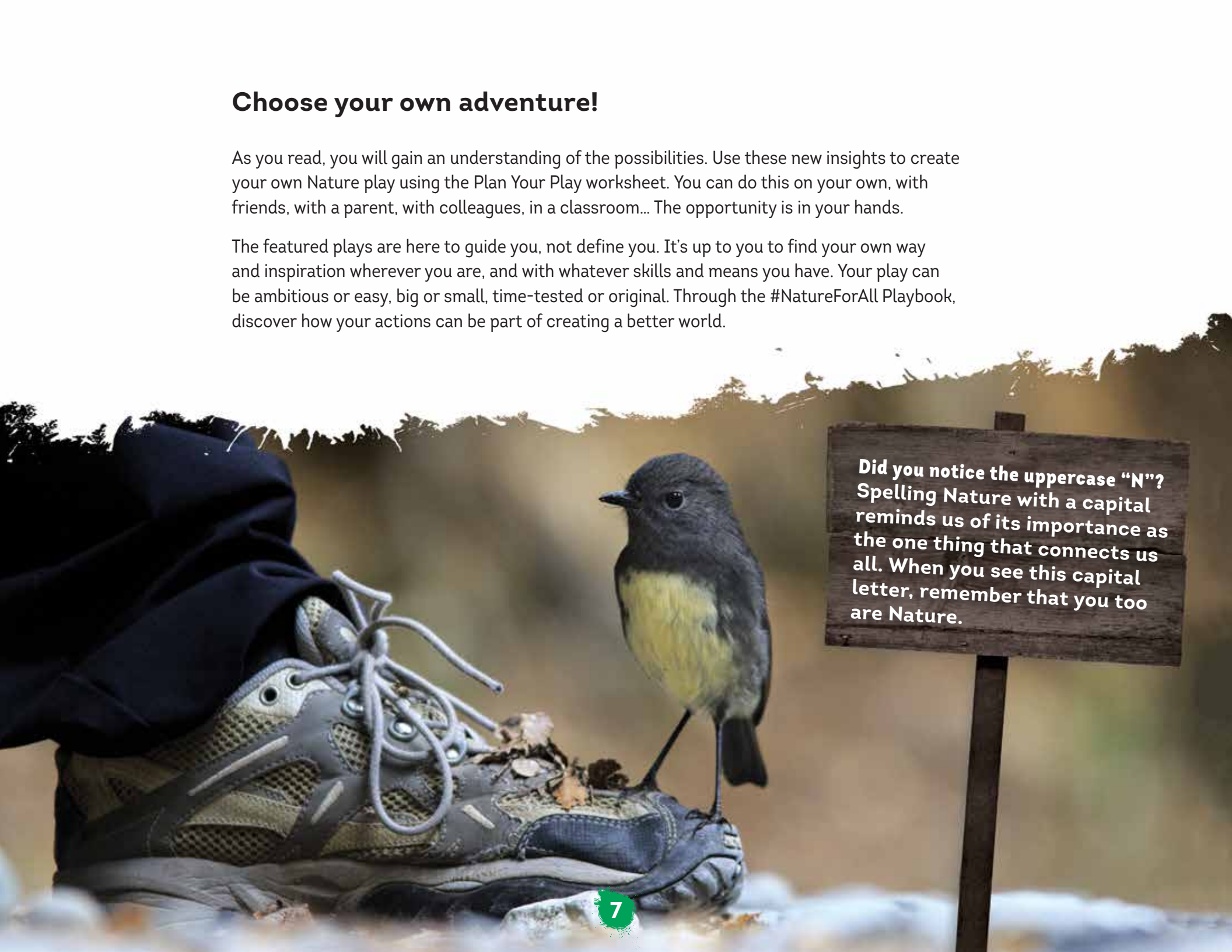
Organized initiatives chosen largely from the collection of **#NatureForAll Success Stories** for their impact, their potential, and their ability to be adapted. They are models among many great options to inspire individuals and organisations worldwide.



Choose your own adventure!

As you read, you will gain an understanding of the possibilities. Use these new insights to create your own Nature play using the Plan Your Play worksheet. You can do this on your own, with friends, with a parent, with colleagues, in a classroom... The opportunity is in your hands.

The featured plays are here to guide you, not define you. It's up to you to find your own way and inspiration wherever you are, and with whatever skills and means you have. Your play can be ambitious or easy, big or small, time-tested or original. Through the #NatureForAll Playbook, discover how your actions can be part of creating a better world.

A small grey and yellow bird is perched on a hiking boot. To the right of the boot is a wooden sign with text. The background is a blurred natural setting with trees and a bright sky.

Did you notice the uppercase “N”?
Spelling Nature with a capital reminds us of its importance as the one thing that connects us all. When you see this capital letter, remember that you too are Nature.

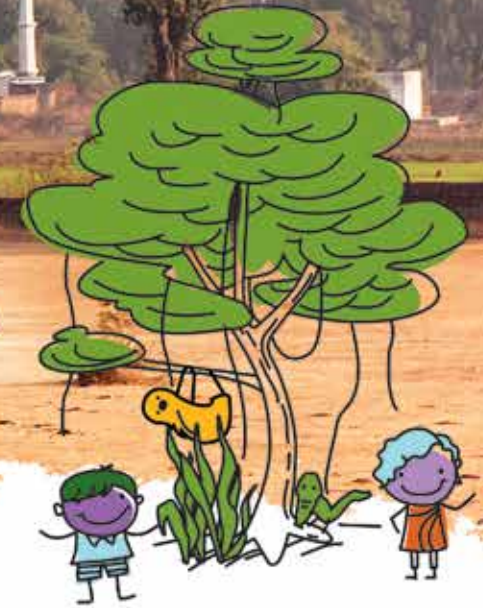
STRATEGY 1

Bring children into Nature at an early age

CHILDHOOD EXPERIENCES IN NATURE ARE A FOUNDATION OF SUPPORT FOR

conservation. Providing opportunities for children and families to participate in fun outdoor activities and learning experiences together can also deepen understanding and love for Nature. Generally speaking, children who enjoy many positive experiences in Nature are more likely to show pro-environmental attitudes and behaviours.

Free play close to home is one of the best ways for young children to connect with Nature, whether in nearby parks or playgrounds. It isn't what you say; it's what you do! How do you model outdoor time for children in your life? Do they ever see you having fun outside?



Quick Play: No Rain, No Gain

When the rain comes, transform puddles into explosive bursts of water by challenging someone younger than you to a puddle jump competition. If you stayed dry, you didn't try! Feel the water on your skin, and know you are made of water too.

Bonus points if your young friend takes over and shows you how to play in the rain child style. Let them teach you.

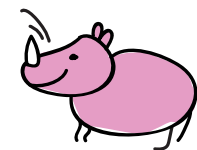
Featured Plays:

Forest and Nature Schools: Although they may have different names (Nature Kindergarten, Outdoor School, Waldkindergarten, Rain or Shine School, Bush School, etc.) the primary goal of the Forest School movement is to provide children with regular and repeated access to a natural space for child-directed, emergent and inquiry-based learning.

Wildlife Clubs of Kenya and Kenya Wildlife Service: For more than 50 years, Kenya has been at the forefront of conservation education in Africa. Conservation goals are supported through a combination of education and awareness raising campaigns, park visits and hands-on field activities that over the years have stimulated interest in wildlife, conservation and biodiversity among hundreds of thousands of Kenyans.

WILD Family Nature Clubs: Families get connected to a fun world of outdoor exploring—and to other families doing the same—via WILD Family Nature Clubs. This popular Canadian Wildlife Federation program offers opportunities for semi-structured outdoor activities, and training for adults who'd like to involve their children more with the natural world.

Outdoor Classroom Day: Outdoor Classroom Day is a global campaign to celebrate and inspire outdoor learning and play. On the day, thousands of schools around the world take lessons outside and prioritise playtime to create lasting memories, get children feeling challenged and excited by learning, and help build a greater awareness of the environment. Find out when the next Outdoor Classroom Day is in your country by visiting the website.



Your Childhood Experience Nature Play

What's your Nature play? How did you first fall in love with Nature? Think about it. Chances are, it was when you were a child. How could you help another child have a similar experience? Share your experience on social media, using #NatureForAll #MyNaturePlay

"In the end we will conserve only what we love, we will love only what we understand, and we will understand only what we are taught."

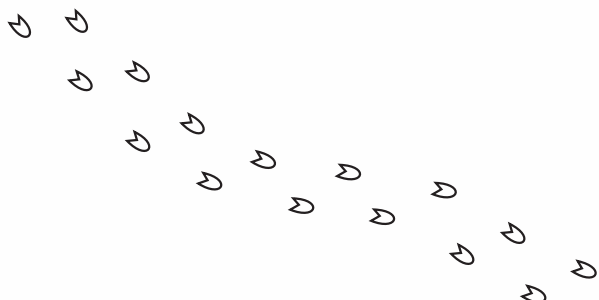
—Baba Dioum



STRATEGY 2

Find and share the fun in Nature

PEOPLE ARE SOCIAL AND THEY LIKE HAVING FUN! BUT WHAT IS FUN? ENJOYMENT IS different for everyone, of course, and fun can be found anywhere. Sometimes finding the fun in Nature means trying something new. Outdoor activities and programs can offer new and unique opportunities for people to connect with others and with themselves, all while absorbing the benefits of Nature. Let's discover what we enjoy in Nature, whether alone or with our friends, and let's share that sense of enjoyment with our social networks, helping others also be inspired by our joy.



Quick Play: Inside Out

What do you like to do indoors? Think of something... take your time. Got it? Now go try it outside. It may involve a little planning. If this sounds wild to you, that's a pretty good reason to give it a try! Looking for ideas? Listen to your favourite music, drink your morning beverage, play a board game, have a snack.

Bonus points if you share this time outside with a friend. Double your fun—guaranteed!



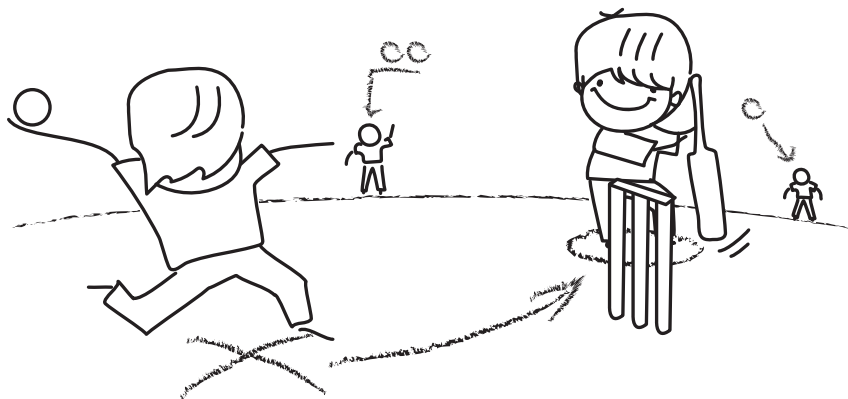
Featured Plays:

“Learn-to” Programs: At Parks Canada’s “Learn-to Camp” events, offered in partnership with leading outdoor retailer MEC, Parks Canada provides the basics and the participants bring their sense of adventure! To date, about 10,000 people have enjoyed the Learn-to experience, which combines fun and learning to help participants build the confidence to plan and enjoy their own future outdoor activities.

Resource Africa: Resource Africa partnered with Theatre for Africa to produce and perform theater sketches about community-based conservation in South Africa and Namibia, using young community members as actors. Theatre works to simplify complex ideas, create an understanding of challenging concepts, make people laugh, and open people up to new ideas and the possibility of changing mindsets.

BioBlitz: A BioBlitz event brings together families, schools, scientists and other community members to find and identify as many species as possible in a specific area over a short period of time (usually 24 hours). An event can be made even more fun with hands-on science exhibits, food and art, as well as family-friendly entertainment and activities. The BioBlitz model is easily replicable at all scales, and has been embraced by organisations worldwide, including National Geographic and the European Citizen Science Association.

Wild For Life: This award-winning global campaign developed by a UN Environment-led coalition that is dedicated to stopping illegal trade in wildlife has reached over 1.1 billion people by taking a fun approach that makes a complex and distant issue accessible and personal by inviting people to find their kindred species.



Your Fun Nature Play

How can you help shape a future of fun and sharing outdoors? Does it mean stretching your boundaries or maybe trying something new? What fun experience in Nature have you always wanted to try? Share your experience on social media, using #NatureForAll #MyNaturePlay



“We don’t stop playing
because we grow old;
we grow old because we
stop playing.”

—George Bernard
Shaw



Love not Loss: Communication advice from IUCN CEC member Laurie Bennett

For years we have heard about deforestation, the loss of ecosystems, and the “under threat” disclaimer. If these messages worked to inspire public action, biodiversity loss would have decreased by now. These negative messages are not working.

Most people have a more utilitarian way of looking at Nature—it’s about how it makes them feel rather than its intrinsic right to exist. And it’s easy to feel powerless in the face of a global crisis.

What if instead we bottled up the incredible experiences people have in Nature into an inspiring positive message? Love of Nature for most people is about awe and wonder, senses and sights, not ecosystem services and extinction stories. The ‘Love’ message trumps the ‘Loss’ message for grabbing the public’s attention. Inspiring people towards opportunity is a more powerful driver for action than scaring them away from the consequences.

For more advice about Love not Loss, visit:

<http://www.iucn.org/content/love-not-loss>





STRATEGY 3

Use urban gateways to Nature

MORE THAN HALF OF THE GLOBAL POPULATION NOW LIVES IN CITIES AND THIS proportion continues to rise. In recent years, concerns have grown about humanity's disconnection from Nature in the face of rapid urbanisation. Let's meaningfully engage urban dwellers now, not only for achieving conservation goals, but also for the wealth of measurable human health and well-being benefits that are linked to contact with Nature. Let's use urban parks, gardens museums, zoos and aquaria as gateways for bringing urbanites closer to Nature.

Do you live in a city, or do you visit friends or family in a city?
Are you aware of all the natural spaces near you?



Quick Play: The Wind Walk

Set out on a walkabout. If you can't decide which way to go, just follow the wind. Keep going until you find a natural area. Spend at least five minutes (300 seconds) in that place. What do you smell? What can you touch? What sounds do you hear?

Bonus points if you spend time observing something in the miniature world (like a snowflake or a pattern on a tree) enough to make you forget about the bigger things around you.

Featured Plays:



Working Beyond the Boundaries: Parks Victoria's highly successful partnership program with the Brotherhood of St Laurence and AMES Australia migrant and refugee settlement services is helping refugees gain employment and language skills while connecting with their local park, to the benefit of both the people and the park. The program includes a thriving community garden program, complete with a horticultural educational facility.

Nature Nocturne: The very popular Nature Nocturne events see the Canadian Museum of Nature transformed into a dance club once per month, complete with disc jockey, drinks, food, and most importantly, interactive Nature exhibits and hands-on activities.

Project Ocean: A long-term partnership between Selfridges and The Zoological Society of London, Project Ocean is retail activism in action. This public engagement and awareness-raising campaign has seen the removal of endangered fish and seafood and single-use water bottles from the foodhalls of this popular London retailer.

WAZA Nature Connect Grants: The World Association of Zoos and Aquariums (WAZA) launched the Nature Connect Grants for new projects that involve direct experiences of Nature and that build and encourage a lifelong commitment to Nature conservation. The grants offer seed money for WAZA's global community of member organisations to try new ways of connecting communities to Nature.

Your Urban Nature Play

In the city, where do you like to relax and enjoy Nature? Is it a garden, a park, a zoo, or even your own backyard? How might you share some of these places with others, helping them find gateways to Nature in the city? Share your experience on social media, using #NatureForAll #MyNaturePlay

“People say to me so often, ‘Jane how can you be so peaceful when everywhere around you people want books signed, people are asking these questions and yet you seem peaceful,’ and I always answer that it is the peace of the forest that I carry inside.”

—Jane Goodall

STRATEGY 4

Embrace technology

NEW TECHNOLOGY, ESPECIALLY DIGITAL TECHNOLOGY, IS OFTEN perceived as a barrier to connecting people with Nature, but it can also be an asset. We know that current and future generations will continue to embrace technology as it evolves, so why wait? Just as technology is used to connect people with each other around the world every day, it can also facilitate and encourage moments of connection between people and Nature, engaging new audiences, supporting learning, and helping to share experiences across social networks. Let's continue to find new and innovative ways to use technology as a bridge rather than a barrier to Nature.



Quick Play: The iDentifier

Use any device to find a nearby park or natural space. Get up and go there. Pick something like a tree, a bug, a bird, or maybe even a bird song, and see if you can identify it on the Internet or using an app (try PlantNet, iBird iNaturalist, MyNature Animal Tracks, and Google Sky Map).

Bonus points if you share your outing with others using pictures and videos.

Featured Plays:

WilderQuest: WilderQuest blends natural and digital worlds to nurture a love of Nature. Developed by the New South Wales National Parks and Wildlife Service, this multi-award winning program provides opportunities for children and families to experience Nature and Aboriginal culture, online, in classrooms, at events and in national parks.

Litterati: Litter is everywhere. Soda cans, plastic bags, and cigarette butts litter the environment, choke wildlife, and threaten our planet. Litterati is tackling this problem one piece of litter at a time through the use of social media and a global community that's identifying, mapping, and collecting the world's litter.

iNaturalist: Citizen science apps, like iNaturalist, help to connect people with Nature and with each other. iNaturalist puts Nature at the user's fingertips, to learn about Nature by connecting with other naturalists, crowdsource identifications for unknown organisms, create useful data for scientists and resource managers, or help run a community BioBlitz event.

Vitamin N Challenge: In 2016, the Children & Nature Network launched a social media challenge to inspire and amplify ideas for bringing more "Vitamin N" into children's lives. To date, more than 10,000 families, bloggers, educators and organizations from around the world have shared their ideas to get more Nature into the lives of children via Instagram, with even more #VitaminN posts on Twitter and Facebook.

Your Technology Nature Play

How can you use technology—at home, in the classroom, or outside—to connect with Nature? Can you find innovative ways to use it to share your Nature connection story? Share your experience on social media, using **#NatureForAll #MyNaturePlay**



"Technology can neither save nor destroy us. Technology can only aid the will, thus it is the will and our choices which determine everything."

—Bryant H. McGill

STRATEGY 5

Share cultural roots and ancestry in Nature

WHAT IF WE USED NATURAL SPACES FOR CULTURAL EXCHANGE AND

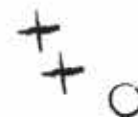
understanding? Through storytelling and sharing, people of all backgrounds can learn the philosophy and traditional ways of life of Indigenous and other local communities to gain a deeply rooted sense of where we fit on this land. Programs that respect cultural roots and ancestry in Nature can facilitate a reconnection to natural places and culture, as well as provide opportunities to explore and share traditional stories, language and knowledge with local communities and with the broader public. Together, let's talk and walk together into a world where connections with Nature and each other are valued.



Quick Play: Place your Base

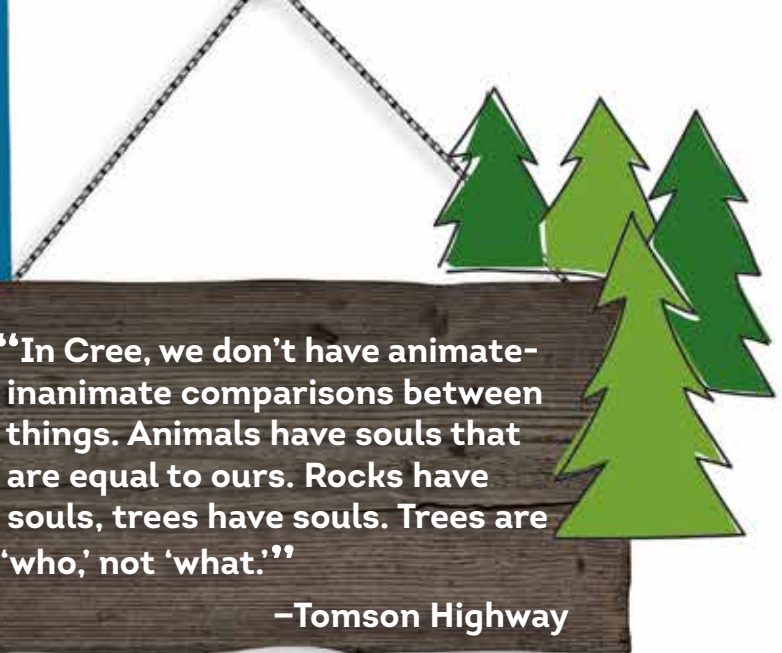
Taking time to understand the history in your area can deepen connections with Nature. Do you know the name of the Indigenous community whose traditional territory you live in? Discover one detail about how the original inhabitants lived with the land in the past, and one about how they do today. If you are living in your traditional territory, ask a knowledge keeper for a story about the area.

Bonus points if you share that information with a young person within 24 hours.



Your Cultural Roots and Ancestry Nature Play

Why is sharing cultural roots and ancestry in Nature important to you? Are there members of your community who you can connect with to share your stories and learn from each other? Share your experience on social media, using #NatureForAll #MyNaturePlay



“In Cree, we don’t have animate-inanimate comparisons between things. Animals have souls that are equal to ours. Rocks have souls, trees have souls. Trees are ‘who,’ not ‘what.’”

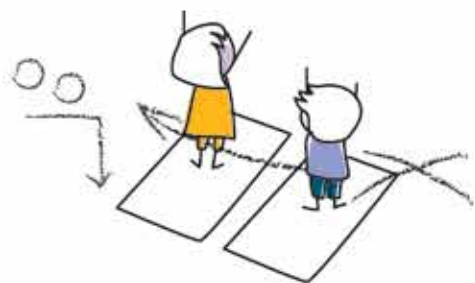
–Tomson Highway

Featured Plays:

Dechinta Centre for Research and Learning:

Dechinta supports a new generation of leaders and researchers by providing accessible and practical learning and development experiences, respectful of traditional ways, in a taiga bush environment.

NewCAPP: The New Conservation Areas in the Philippines project supports Indigenous communities to map, inventory, formally establish and manage Indigenous Community Conserved Areas (ICCAs) in their traditional territories.



AcroTerra: Through the practice of Yoga, AcroYoga, Indigenous Wisdom and Nature-based community dialogues, AcroTerra helps to reconnect people with the Earth. In these more harmonious relationships we are helping to build communities of people who not only do less harm to the Earth, but in fact even help to restore it.

Comca'ac Indigenous Community (Seris) – National Commission of Natural Protected Areas (CONANP):

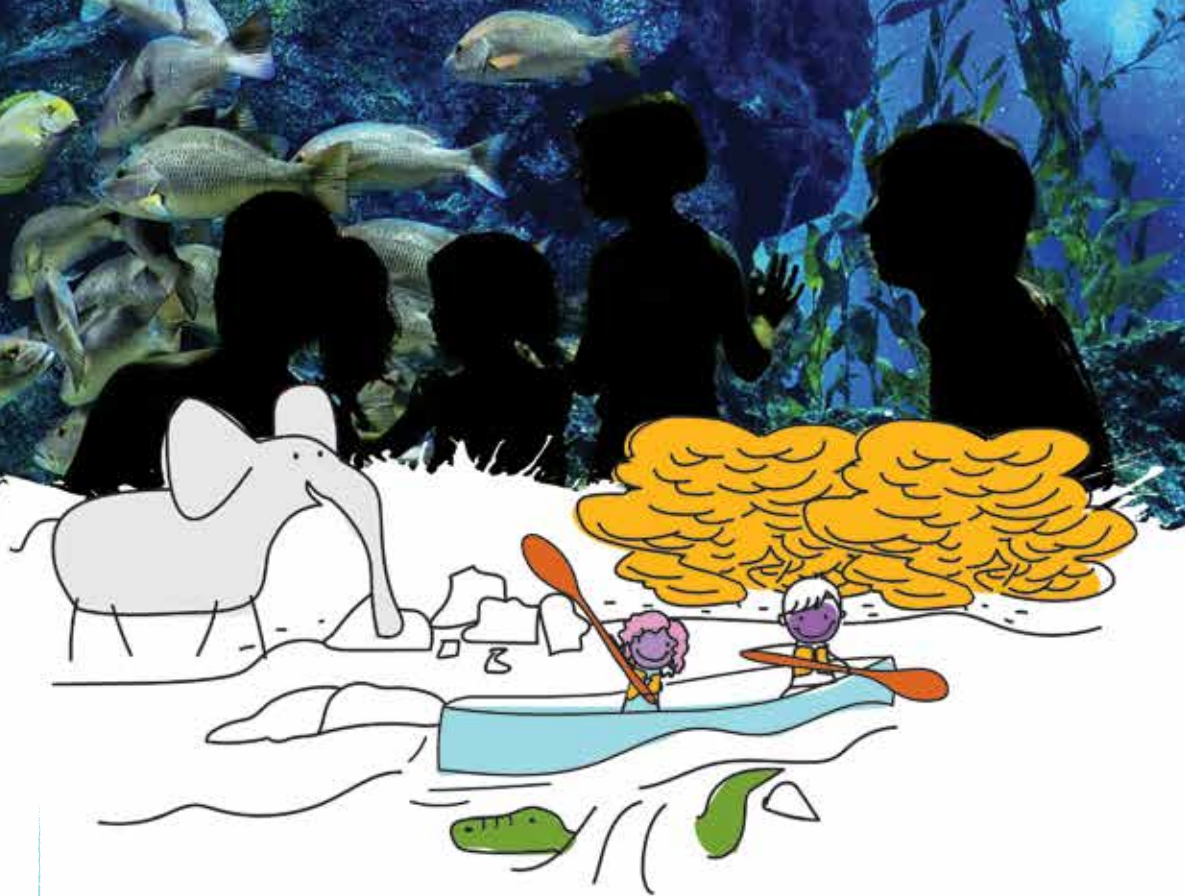
A communitarian development plan for a climate change adaptation project that incorporates local culture and lived experience has created a space, a structure and a methodology so that the different levels of governance, non-governmental organizations, academics and the local Indigenous community can develop capacities to coordinate actions that benefit the people and the ecosystems.

STRATEGY 6

Seek out diverse partnerships

TO CONSERVE NATURE AND CREATE A SUSTAINABLE FUTURE, ACTION is needed not only from the conservation community, but from people across all communities and walks of life. Let's reach out and build partnerships that are inclusive of all sectors of society and expand our abilities to connect with new audiences, helping to increase awareness and engagement with Nature and contributing new areas of expertise.

We know that partnerships expand our abilities by leaps and bounds. Who can you work with to help connect new audiences with Nature? How far can you reach out? Can you call on a friend or a large company, or maybe even your own competition?



Quick Play: Learn Laterally



Is there a problem challenging you? Think of something... take your time. Got it? Okay, now get ready for the fun part: go to someone for advice and be open to their perspective, even if they present a solution that you wouldn't have normally considered.

Bonus points if it is with someone new or unexpected.



Featured Plays:

Air New Zealand Conservation Partnership: The Department of Conservation and corporate partner Air New Zealand have worked together since 2012 to promote and protect the Great Walks, marine reserves, and Coastal Gems, and to preserve threatened species.

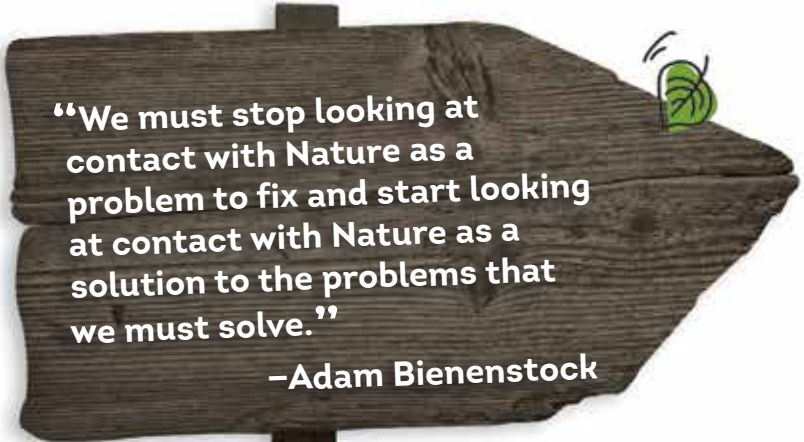
The Learn, Inspire Campaign: The “Learn, Inspire” campaign engaged 20 leading artists in Peru as national ambassadors for Bahuaja Sonene National Park. The artists channeled their inspiration through various art forms, acted as spokespersons spreading the message of the importance of conservation, and brought the wonders of the national park to a diverse audience.

Desert Knights: Desert Knights brings a world-class annual Mountain Bike Tour event to the Ai/Ais Richtersveld Transfrontier Park in Namibia and South Africa. The event combines tourism, adventure mountain biking and canoeing, in a spectacular setting, with proceeds of the tour supporting conservation activities in the park.

Net-Works: A cross-sector initiative that tackles the growing problem of discarded fishing nets in some of the world’s poorest coastal communities. By 2020, Net-Works aims to give 10,000 families access to finance, create a healthier environment for 1 million people and better protect 1 billion square meters of the ocean.

Your Partnership Nature Play

Do you have a friend or colleague who thinks very differently than you? How do you connect or work together? Can you use these differences to do an even better job of connecting new audiences with Nature? Share your experience on social media, using [#NatureForAll](#) [#MyNaturePlay](#)



“We must stop looking at contact with Nature as a problem to fix and start looking at contact with Nature as a solution to the problems that we must solve.”

—Adam Bienenstock

STRATEGY 7

Empower a new generation of leaders

IS THERE SOMEONE WHO HAS HELPED YOU SUCCEED IN YOUR LIFE?

How did they make a difference?

With proper support, young leaders will create a world where the environment is cared for and loved by all for generations to come. Young inspired advocates are taking the reins and demonstrating new ways of tackling longstanding challenges and opportunities for connecting people with Nature. Mentorship programs, social programs, education-work experiences, and youth leadership and advocacy training also help to build valuable sharing and learning networks and provide young leaders with skills and confidence to advance in this field of work. Let's work together in intergenerational partnership to inspire those around us to connect with Nature.

So, think long term. Prepare to take risks. You can empower young Nature leaders whatever your field of work or age may be.



Quick Play: The Standpoint Swap

Make a list of five things that matter to you in your work or study. Invite someone from a different generation to prepare a similar list, and get together for a cup of tea or a walk. Discuss your lists

Bonus points if you discuss your lists while taking a walk in a natural area.



Featured Plays:

Crissy Field Centre: Crissy Field Center is a dynamic hub of youth engagement for the Golden Gate National Parks. With a focus on engaging people who traditionally have had little—if any—access to parks, the Center has developed strong partnerships in underserved areas, providing a majority of its programming for free or at low cost.

Junior Rangers: Junior Ranger programs, like those offered by the EUROPARC Federation and the Korea National Park Service, provide opportunities for young people to socialise, learn, acquire relevant skills based on the work of professional rangers, and to have fun in local protected areas.

Kupu: Each year, Kupu offers hundreds of internship opportunities that create positive environmental, cultural and community impact across Hawai i and the Pacific region. Through both individual and team-based opportunities, youth participants work alongside and receive valuable mentorship from experts in an environment-related field.

CoalitionWILD: CoalitionWILD connects and equips the world's young change-makers to tackle our planet's greatest conservation and sustainability challenges. A global grassroots initiative, the program elevates and drives forward innovative and inspiring projects led by rising leaders by offering the connections, opportunities, mentorship, and tools to do so.



Your Empowering a New Generation Nature Play

Is there someone who has helped you succeed in your life? How did they make a difference? What would you do to empower young people to be leaders in connecting new audiences with Nature? Share your experience on social media, using #NatureForAll #MyNaturePlay

“We must open the doors, and we must see to it that they remain open, so that others can pass through.”

—Rosemary Brown



PLAN YOUR PLAY

You can make your local community, your country, and the world a better place to live. The purpose of the #NatureForAll Playbook is to help all people from all walks of life to get up, out, and into Nature. Through all our actions, billions of people everywhere will be more connected with the natural world than ever, benefitting from it, loving it, and taking action to support its conservation. To plan your own play, build on one you have learned about in this book or come up with something new. Whatever you choose, let it fit you—any size or style will do! Let it reflect your personality and your strengths.

Involve just yourself, your family, your community, your country, or the world. It's up to YOU! Go play!

Use this Plan Your Play Worksheet to organize your ideas. Do it! And then...Share your experience on social media, using #NatureForAll #MyNaturePlay

Plan Your Play

The seven strategies in this book are concepts that can guide your actions. In many cases, the strategies feed into one another. Focus on just one or choose several to plan your own play (or plays

- | | |
|--|---|
| #1 Bring children into Nature at an early age | #5 Share cultural roots and ancestry in Nature |
| #2 Find and share the fun in Nature | #6 Seek out diverse partnerships |
| #3 Use urban gateways to Nature | #7 Empower a new generation of leaders |
| #4 Embrace technology | |



NAME YOUR PLAY: _____



DESCRIBE YOUR PLAY—A REALISTIC ACTION FOR YOU:



SKETCH OUT YOUR PLAY.
SERIOUSLY, SKETCH IT OUT!



WHO ARE THE PLAYERS?











GAME PLAN: WHAT IS THE FIRST STEP
TO PUT YOUR PLAY IN MOTION?

WEB LINKS

Preface

Canadian Parks Council : <http://www.parks-parcs.ca/english/>

The Nature Playbook: <http://www.parks-parcs.ca/english/nature-playbook.php>

Paul-F Brandwein Institute's North American Summit: <http://brandwein.org/ing>

#NatureForAll: <http://www.NatureForAll.global>

We are Nature: #NatureForAll

#NatureForAll: <http://www.natureforall.global/welcome>

How does Nature affect us?

#NatureForAll Resources: <http://www.natureforall.global/resources/>

How can YOU play for Nature?

#NatureForAll Success Stories: <http://www.natureforall.global/success-stories/>

Strategy 1: Bring children into Nature at an early age

Forest and Nature Schools: <http://childnature.ca/forest-school-canada/>

Wildlife Clubs of Kenya: <https://www.facebook.com/wckmsa/>

Kenya Wildlife Service: <http://www.kws.go.ke/content/conservation-education>

WILD Family Nature Clubs: <http://cwf-fcf.org/en/explore-our-work/connecting-with-nature/in-your-community/wild-family-nature-club/?referrer=https://www.google.ca/>

Outdoor Classroom Day: <https://outdoorclassroomday.com/>

Strategy 2: Find and share the fun in Nature

Learn-to Programs: <http://www.natureforall.global/success-stories/2016/11/28/learn-to-camp>

Resource Africa: <http://resourceafrica.org/>

BioBlitz: <https://www.nationalgeographic.org/projects/bioblitz/>

Wild For Life: <https://wildfor.life/quiz>

Love not Loss

Love not Loss: <https://www.iucn.org/content/love-not-loss>

Strategy 3: Use urban gateways to Nature

Working Beyond the Boundaries: <http://www.natureforall.global/success-stories/2016/12/1/working-beyond-the-boundaries>

Nature Nocturne: <http://nature.ca/en/plan-your-visit/nature-nocturne>

Project Ocean : <http://www.selfridges.com/GB/en/content/project-ocean>

WAZA Nature Connect Grants: <http://waza.site-ym.com/?page=NatureConnect>

Strategy 4: Embrace technology

WilderQuest: <https://wilderquest.nsw.gov.au/#/>

Litterati: <http://www.natureforall.global/success-stories/2016/11/28/litterati>

iNaturalist: <https://www.inaturalist.org/>

Vitamin N Challenge: <http://www.natureforall.global/success-stories/2017/1/12/the-vitamin-n-challenge>

Strategy 5: Share cultural roots and ancestry in Nature

Dechinta Centre for Research and Learning: <http://dechinta.ca/>

NewCAPP: <http://panorama.solutions/en/solutions/establishing-indigenous-community-conserved-areas-in-the-philippines>

AcroTerra: <http://www.natureforall.global/success-stories/2016/11/1/acroterra-1>

Comca'ac Indigenous Community (Seris) - National Commission of Natural Protected Areas (CONANP): <http://www.natureforall.global/success-stories/2017/1/20/the-comcaac-indigenous-community-seris-comisin-nacional-de-reas-naturales-protegidas-conanp>

Strategy 6: Seek out diverse partnerships

Air New Zealand Conservation Partnership: <http://www.doc.govt.nz/about-us/our-partners/our-national-partners/air-new-zealand/>

The Learn, Inspire Campaign: <http://www.natureforall.global/success-stories/2017/5/15/bahuaja-sonene-conoce-inspira>

Desert Knights: <http://panorama.solutions/en/solution/world-class-annual-mtb-event-cross-border-tourism-transboundary-pa>

Net-Works: <http://panorama.solutions/en/solution/net-works-tm>

Strategy 7: Empower a new generation of leaders

Crissy Field Centre: <http://www.parksconservancy.org/programs/crissy-field-center/>

Junior Rangers: <http://www.europarc.org/nature/young-people/junior-rangers/>

Kupu: <http://www.kupuhawaii.org/>

CoalitionWILD: <http://coalitionwild.org/>



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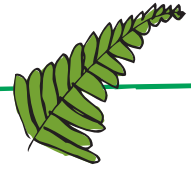
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Canada

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Canada

pci media impact •))
tell a story, change the world.



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